



MATHIEU LEGAULT

3B | Global Business and Digital Arts

<http://legault.me>

CONTACT

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EDUCATION

Bachelor of
Global Business and Digital Arts
University of Waterloo,
Waterloo, Canada.
Expected 2019

Relevant Course

GBDA 228 - Branding Assignment

- Created a fictional company's image
- Conducted user research and testing
- Created app prototypes
- Managed a team, collaborated on large projects and delivered high-quality presentations on tight deadlines

SKILLS

Computer Languages

- HTML5 / CSS3
- Less / Sass
- JavaScript, jQuery

Website Management

- WordPress
- Squarespace
- Webflow
- Google Analytics

Software

- Sketch
- Flinto
- InVision
- Origami
- Framer
- Git
- Adobe Photoshop CC
- Adobe Illustrator CC
- Adobe After Effects CC

ACHIEVEMENTS

- 2015 Gold medalist in Web Development at Skills Ontario; won Bronze at Skills Canada
- 2015 Orleans Rotary Club Award for Technological Innovation

SUMMARY

- 5+ years of professional experience in visual design and interaction design working in an agile environment.
- Fluent in rapid prototyping and developing with SASS.
- Experienced with Principle, Origami, Flinto and Sketch.
- Knowledgeable in development from ideation to production.

PROFESSIONAL EXPERIENCE

[Baytek](#), Jul 2017 – Sep 2017

Web Designer and Developer

- Designed the new interface of the company's content management system in Sketch and Flinto.
- Helped the development team implement the front-end by providing animated prototypes, assets and style guides using Zeplin.
- Designed and developed custom localization-friendly WordPress themes for clients from high-fidelity mockups.
- Created personas from collected data about the clients.

[Brand.ai](#), Apr 2017 – Jun 2017

Motion Designer and Copywriter

- Worked on a series of video tutorials to promote Brand.ai using Adobe After Effects, Adobe Audition and Adobe Premiere.
- Conducted research to fully understand the software and features.
- From the research, wrote the script to highlight product's features.
- Combined and edited all parts of the project (audio, video, script).

[E-Group](#), Feb 2015 – May 2016

Graphic and Motion Designer

- Created 3 promotional posters for the company in Adobe Photoshop and Illustrator to be showcased at their office entrance.
- Created a 30 seconds ad in After Effects and CINEMA 4D to put on YouTube to help promote the company and its services.

PERSONAL PROJECTS

[CoderLife Inc.](#), May 2016 – Present

Vice-President

- Through Kickstarter, a colleague and I created programmer-focused products from scratch and sold them internationally to 500+ customers in 4 months, grossing \$15,000.
- Handled operations, sales, shipments and customer support.

[Freelance Photography](#), Jan 2016 – Present

- Conducted photo shoots, directed models, matched colours and patterns to create specialized looks and took creative decisions to achieve desired results.

[Let It Rain](#) + [AntiTNT](#), Dec 2013 – Oct 2015

- Co-developed Minecraft plugins in Java with 85,000+ downloads.
- Written using the Bukkit API.
- Advertised on Facebook and YouTube using posters.